

Carbon Reduction Plan Template

Supplier name: Viable Data

Publication date: 01/11/24

Commitment to achieving Net Zero

Viable Data achieved Net Zero emissions in 2023 and are committed to maintaining Net Zero emissions.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past, and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline Year: 2021	
Additional Details relating to the Baseline Emissions calculations.	
As an SME that places a high value on sustainability, we have always aimed to minimise our environmental impact.	
We began measuring our emissions in 2021, making that our baseline. As a remote-working company we have no Scope 1 emissions.	
Baseline year emissions:	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0
Scope 2	0.6
Scope 3 (Included Sources)	1.4
Total Emissions	2.0

Current Emissions Reporting

Reporting Year: 2024	
EMISSIONS	TOTAL (tCO ₂ e)
Scope 1	0
Scope 2	0.2
Scope 3 (Included Sources)	32.4
Total Emissions	32.6

Scope 3 breakdown by category

SCOPE 3 CATEGORIES	TOTAL (tCO ₂ e)
Upstream transportation & distribution	8.55
Waste generated in operations	0
Business travel	17.1
Employee commuting	6.75
Downstream transportation & distribution	0
Total Emissions	32.4

Emissions reduction targets

Viable Data has significantly grown in size since the baseline reporting year, leading to an increase in our Scope 3 emissions. However, through a variety of off-setting initiatives, we achieved Net Zero in 2023 - 2 years earlier than our original target.

To maintain Net Zero, we have adopted a range of carbon reduction and offsetting targets. We project that our carbon emissions will decrease over the next five years to 25 tCO₂e by 2029. This is a reduction of 7.6%.

Carbon Reduction and Offsetting

Completed Carbon Reduction Initiatives

The following environmental management measures and projects have been completed or implemented since the 2021 baseline. Our organisation has grown substantially since the baseline, going from 16 employees on average in 2021 to 37 by September 2024, leading to an increase in emissions. However, we have more than off-set these additional emissions through various organisational initiatives, including:

- Tree planting initiatives via the Woodland Trust and One Tree Planted, planting over 500 trees in reporting year 2024. This fully offset our carbon emissions for the period.
- Adopted a green incentive for employees to switch their home to renewable energy.
- Switched our office lighting to LED.
- Remote working. As a hybrid team, even prior to the Covid pandemic, our transition to full remote working has substantially reduced the amount of business travel and commuting, significantly reducing our carbon emissions.
- More sustainable travel for work. Although our company has grown in recent years, we have encouraged more sustainable travel for work, meaning more

of our staff are using public transport and electric cars to travel for work when required.

- All Electric Company Cars. Our company car fleet has been fully electric since 2014, and we continue to have an all-electric company car fleet. We also commit to using 100% renewable electricity to charge these cars, whenever practicable, further minimising the carbon impact.
- Alignment with ISO 14001 standards.

Future carbon reduction initiatives

In the future we are committed to further measures including:

- Expanding our tree-planting initiatives to offset our emissions.
- Consciously reducing global travel.
- Further encouraging uptake of our green incentive.
- Exploration of other environmental schemes (e.g., cycle to work scheme).

Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of the Supplier:

Name: Tom Fitzherbert
Position: CEO
Signed: 
Date: 01/11/24

¹ <https://ghgprotocol.org/corporate-standard>

² <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³ <https://ghgprotocol.org/standards/scope-3-standard>